



Media Contact:
Matt Maurel
512.308.6351
matt@anthonybarnum.com

MyScript® Launches Interactive Ink for Software Developers and OEMs

New digital ink technology unleashes the power of digital processing through handwritten input

AUSTIN, Texas – July 28, 2016 – [MyScript](#), a pioneering market leader in accurate, high-performance handwriting recognition and digital ink management technology, announces the launch of Interactive Ink. Developed by MyScript Labs, Interactive Ink is a new form of digital ink technology allowing ink editing via simple gestures and providing device reflow flexibility. Interactive Ink relies on real-time predictive handwriting recognition, driven by artificial intelligence and neural network architectures. With the release of Interactive Ink, MyScript’s application developer toolkit (ATK) will now provide this technology integrated into MyScript’s recognition product offerings for use by software developers and OEMs.

“Digital ink innovations have remained stagnant over the last decade providing only limited capabilities. Current ink technology only allows the capture and display of digital ink on device surfaces much like ink on paper,” said Paddy Padmanabhan, CEO, MyScript. “Our new interactive ink technology combines the flexibility of pen and paper with the power and productivity of digital processing to create the best user experience in dynamic digital handwriting.”

Interactive Ink Ushers in New Era of Computing Input

Interactive Ink allows users to more intuitively interact with their digital devices to create content, without the need for a keyboard, and then share that content in digital form. It allows users to write in block or cursive input, and predictively interpret and convert to digital text. Solving math calculations and recognizing advanced handwritten mathematical equations that include symbols is now easy. Hand-drawn charts, maps and diagrams are easily transformed into digital shapes that are editable, searchable and storable. Interactive Ink transcends touch interfaces to allow users to create and capture their thoughts simply by writing.



“We’re excited to officially launch Interactive Ink technology and offer our application toolkit to independent software developers and OEMs across the globe,” said Gary Baum, vice president of marketing, MyScript. “Interactive Ink technology dramatically advances the digital ink human machine interface and enables digital handwriting in unprecedented ways.”

Interactive Ink toolkit is now available from MyScript’s [developer portal](#). The power of Interactive Ink can be experienced through the award-winning [MyScript Calculator](#) and the soon to be released Nebo, MyScript’s revolutionary notetaking application.

About MyScript®

MyScript is the acknowledged market leader in accurate, high-performance handwriting recognition and digital ink management technology. MyScript technology combines digital ink management with easy searching of handwritten text, as well as the accurate recognition of complex mathematical equations, geometric shapes and music notation. MyScript solutions are available on all leading desktop and mobile operating systems, including Microsoft® Windows®, Apple® Mac OS®, Linux®, iOS® and Android™. With nearly 100 languages supported and a truly international team, MyScript serves customers worldwide from its headquarters in Nantes, France, and regional offices located in China, Japan, Korea and the U.S. For further information, please visit <http://myscript.com>.

####

MyScript is a registered trademark, registered in the US and other countries. All the other trademarks are the property of their respective owners. Microsoft and Windows are registered trademarks of Microsoft Corporation in the United States and/or other countries. Apple and Mac OS are registered trademarks of Apple, Inc., registered in the U.S. and other countries. iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license. Linux is the registered trademark of Linus Torvalds in the U.S. and other countries. Android is a trademark of Google Inc.